Immune System Support for a Vibrant Life
Science, success, and service at the heart of the company

While investigating ideas for potential nutritional supplements, 4Life Founder and CEO David Lisonbee unearthed an obscure reference to a patent for something called transfer factor. Over 40 years earlier, Dr. H. Sherwood Lawrence, a distinguished immunologist at New York University, had determined that an immune response could be transferred from a donor to a recipient through a white blood cell extract. He concluded that the extract must contain a “factor” capable of transferring the donor’s immunity information to the recipient. Consequently, he named the substance transfer factor.

Transfer factors are a class of messenger molecules that transfer important information to immune cells throughout the body. Lisonbee says that transfer factors help immune cells to recognize potential threats, correctly respond to these threats, and remember them the next time they appear.

How do transfer factors work?
If you’ve never heard of transfer factors before, it’s perfectly natural to wonder how they work. 4Life Research Scientist Shane Lefler explains it this way. Nature has perfected a way to protect its young from outside threats. A mother passes on vital immune knowledge (gathered from her own experience) to her newborn in the first critical days of life. Mammals pass on this information through the mother’s first milk—called colostrum—while other animals pass it through the egg yolk. Transfer factors are important components of this immune system education.

The perfect product
Over the next several years, 4Life sought to further the scope of the benefits of transfer factors with new innovations. For instance, 4Life’s new TransferFactor® Tri-Factor® Formula is a synergistic blend of Transfer Factor E.X.F.®, transfer factors from both cow colostrum and chicken egg yolk, and NanoFactor® extract, a patented source of low-weight molecules that complement transfer factors by providing improved coordination to the body’s immune system.

Chief Scientific Officer Calvin McCausland, PhD says that Tri-Factor Formula has truly pushed the envelope, not only for 4Life’s new products, but also for the entire immune system support market. “We’re continually working to produce the perfect immune system support product. We think Tri-Factor Formula has put us closer to it.”

4Life means feeling good
Using 4Life products offers multiple advantages. Foremost, of course, is supporting immune system function that translates to additional benefits.

If your immune system is impaired by environmental hazards, poor diet, a high-stress lifestyle and insufficient sleep, it can’t do its job, explains Dr. McCausland. Poor physical performance, low energy, and compromised health—all results of weak immunity—affect all areas of life.

“However, if your immune system is balanced and functioning properly, you simply have the mental and physical energy to accomplish the things—big and small—to make your life successful.”

4Life Transfer Factor® Tri-Factor® Formula
Increases Immune NK Cell Effectiveness

Immunocytes educated with 4Life® Transfer Factor Plus® Tri-Factor® Formula

Immunocytes educated with 4Life® Transfer Factor® Tri-Factor® Formula

Immunocyte response without 4Life Transfer Factor (Baseline value)

**Indicates the percentage increase above the baseline value

Test results obtained from an independent NK cell study conducted by Dr. Anatoli Vorobiev, head of Immunology, of the Russian Academy of Medical Science. The blind study tested 4Life Transfer Factor Tri-Factor Formula.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any diseases.
Healthy Headliners

by Elaine Cabrera
With a busy family, demanding jobs, and kids in school, it can be tough to feel like we’re doing all we can to support our immune systems. Since we’ve started taking 4Life Transfer Factor® RioVida® Tri-Factor® and 4Life Transfer Factor Chewable Tri-Factor Formula, I’ve experienced tremendous support. I believe the support my body received from 4Life products helped me tremendously during this past holiday season, even though it’s such a busy and stressful time of year. I love all the 4Life Transfer Factor Tri-Factor Formula products, plus 4Life Transfer Factor Cardio™.

by Genece Miller
I have been using 4Life products for several years. My family and I have received wonderful general well-being support. I believe the support my body received from 4Life products helped me tremendously this past holiday season, even though it’s such a busy and stressful time of year. I love all the 4Life Transfer Factor Tri-Factor Formula products, plus 4Life Transfer Factor Cardio™.

by Melisa Dix
My two boys both go to daycare and I love the immune system support that 4Life Transfer Factor RioVida Tri-Factor Formula and 4Life Transfer Factor Chewable Tri-Factor Formula provide to help them stay healthy. I’m grateful for products for kids that taste so good and provide great support.

by Nayda Camacho Quiñetores
My whole family has been looking for a product to provide balance for our immune systems, especially during the springtime. We feel like we’ve found that product in 4Life Transfer Factor. I recommend this product wholeheartedly to others.

by Carmen Rodriguez Stewart
I began taking 4Life Transfer Factor products about a year ago. I was particularly interested in supporting the immune defenses in my respiratory system. Within months of taking 4Life Transfer Factor Plus® Tri-Factor® Formula, I experienced a fantastic level of support. 4Life is health!

In the News...

Direct Selling News
"After two years of research...4Life launched RioVida. It uses a blend of açai berry, pomegranate, blueberry...with Transfer Factor, which combines nutritional elements from cow colostrum and egg."

Total Health magazine
"Since Lawrence’s ground-breaking work, thousands of scientific studies have explored the effectiveness of the immune system molecule, transfer factor."

Success from Home magazine
"4Life Research’s Health Sciences Advisory Board is comprised of highly qualified medical practitioners."

First for Women magazine
"National Women’s Fitness magazine reports on 4Life weight loss product."

NBC TODAY show
4Life Co-Founder Bianca Lisonbee appeared during November 2007 to present a donation to the TODAY show toy drive.

MLM Australia & New Zealand
"Transfer factor isn’t a vitamin, mineral, or herb but a molecule that forms the core of the ‘intelligence network’ within the immune system."

From burnout to believer
by Ray & Barbara Meurer
Florida, USA
I was introduced to 4Life at the worst time of my life. I was in a desperate search to support my immune system, and I didn’t feel like I was getting anywhere. So my wife and I started slow with 4Life. We shared 4Life Transfer Factor with friends and family members. The results were undeniable. I changed from a jaded skeptical burnout to a passionate believer. In less than a year, we surpassed our goal of a five-figure monthly income. Today, we are millionaires.

A new hope with 4Life
by Dr. Herminio Nevárez & Yadira Olivo
Puerto Rico
The simple thought of being able to make our dreams come true through this business awoke new hope within us. Joining 4Life has turned into a process of personal growth. We never expected that our decision to become a part of this company would impact our lives so much, or the lives of our family and so many other families. Because of the time we have dedicated to building our business, our lives are free from debt. We’ve been able to buy new cars. We’ve been able to remodel our home. We enjoy a life of freedom. We have TIME—time to travel, time to spend with our children, time to share with our friends, and all those who have joined us in this business. 4Life is much more than a business. It’s a lifestyle.

Your life is about to change
by Bonnie Taylor
California, USA
There is no doubt that once you join 4Life and make a commitment to your own success... you had better hang on, because your life is about to change. And that change will be positive. I have been asked what the 4Life opportunity means to me. Well, after feeling tremendous emotion in just hearing the question, I can say it means everything. With your decision, commitment, and action, all of your dreams can become reality.
Q: Tell us about the genesis of 4Life. How did you begin and what were the early days like?
A: I have always been interested in health and nutrition, and as such, had been involved in the formulation of dozens of nutritional supplement products. During that time, a lot of research was pointing to the link between the immune system and a variety of conditions, so I really latched onto the notion that immune system function played a bigger role in optimal health than previously thought.

The early days were very exciting. We had a vision of the power of transfer factors and the improvement it could create in the health of people everywhere. At the same time, it certainly wasn’t all roses. Starting a business is a difficult and stressful thing. After weighing our options, we decided to create a network marketing model, and thus, we began talking to everyone about the product, inviting them to meetings to discuss the product and company.

Q: Considering today’s unstable financial climate, what’s the outlook on 4Life’s future?
A: Things look terrible out there, don’t they? The good news is that the network marketing industry typically thrives in a down economy. And we have reason to be very optimistic at 4Life. Despite all the economic jitters, 2010—which was very much in the thick of recession—was our best year yet.

Q: How important are 4Life’s field leaders?
A: One thing that sets us apart is that our field leaders are true, homegrown leaders. Many companies recruit and pay heavily for lead or master distributors. We didn’t do this. We only wanted people who were sincerely attracted to the product and company. As a result, our leaders are authentic 4Life team members, not hired hands, so to speak.

Q: What else sets 4Life apart from the industry?
A: Our products, of course, are probably the primary factor that distinguishes us from the competition. Also, our compensation plan is one of the most generous for meetings. Also, our compensation plan is one of the most generous.

Our greatest satisfaction
by Juan Rosado & Damaris Zapata
Florida, USA

If you want to have a better tomorrow, make the decision to join 4Life today. Thanks to the 4Life opportunity, Damaris and I have been able to work hard and accomplish so many dreams. One of the many dreams we’ve fulfilled is the ability to help other people. The chance to share this opportunity with others and witness their lives change has been our greatest satisfaction.

A dream home with a dream life
by Jeff & Michelle Altgilbers
Tennessee, USA

Before joining 4Life, I had a small business with several employees. I worked for ten years and enjoyed what I thought was a secure life. Until my two main accounts decided to cut back and save money. It was my first lesson in the reality of an unstable job market. I was left broke and without any income.

I heard good things about 4Life and decided this was the one for me. After months of hard work, I moved into my dream home and bought a Mercedes! I have continued to make an excellent income and have traveled the world. Because of 4Life, my life has become more than I ever thought possible.

Building your future
by Dave & Gabriela Daughtrey
California, USA

When I first started with 4Life, I had no doubt that I would make it to the top level. That was my vision and my goal, and I wasn’t going to settle for less. I was first introduced to 4Life Transfer Factor in 1998. The more I learned about the product, the more fascinated I became. I had never heard of something that could educate your immune system.

4Life offers everyone the opportunity to build a real business, to build something for your future and for your family’s future. It feels fantastic to play a part in helping others accomplish both their physical and financial goals.

Lives filled with happiness
by Sadik Din & Hasnimah
Singapore

4Life has a vision and a clear mission. Our lives have totally changed because of this amazing company. We are now debt-free and have recently bought two acres by a beautiful river in Malaysia to build our dream home. Our lives have been filled with so much happiness and laughter since 4Life came into our lives.
12 Reasons to Use 4Life Products

**Immune System Support**
Transfer factors are "smart" messenger molecules that provide intelligence to the immune system, supporting its ability to recognize and respond quickly and effectively. Nanofraction molecules help ensure the appropriate response for each situation encountered by the immune system. 4Life Transfer Factor® products utilize these amazing molecules.

**Revitalized Energy**
When you support the immune system, you promote the overall health of your body, including a revitalization of energy levels. When the immune system begins running on all cylinders, the body's energy can be utilized for other things.

**Antioxidant Support**
4Life Transfer Factor® RioVida® Tri-Factor® Formula and 4Life Transfer Factor® RioVida Burst® Tri-Factor® Formula both contain several terrific sources of antioxidant firepower, including acai, pomegranate, blueberry, and elderberry. Antioxidants help neutralize free radicals, which can cause premature aging.

**Anti-Aging Protection**
The premature aging of cells can contribute to a variety of conditions. However, research suggests that consuming a variety of nutrient-rich and immunity-supporting foods—such as those found in 4Life products—can support optimal cellular health.

**Good Health Never Felt So Good**
4Life also offers Targeted Transfer Factor® products to support specific body systems. This unrivaled product line can provide a range of potential health benefits and contribute to a new level of wellness and vitality.

**Scientifically Proven**
In addition to the dozens of studies completed on transfer factors over the years, 4Life has conducted its own research, the results of which overwhelmingly demonstrate the superior immune system benefits of 4Life Transfer Factor products.

### 4Life Transfer Factor® Tri-Factor® Formula
- Educates, enhances, and balances the immune system with the exclusive Tri-Factor Formula
- Boosts immune cell activity a proven 283%*
- Contains the highest amount of 4Life Transfer Factor and NanoFactor® per capsule—300 milligrams

### 4Life® Transfer Factor Plus® Tri-Factor® Formula
- Educates, enhances, and balances the immune system with the exclusive Tri-Factor Formula
- Boosts immune cell activity a proven 437%*
- Includes Cordyvant™, a proprietary blend of nutrients such as maitake and shiitake mushrooms, cordyceps, and beta-glucan

### 4Life Transfer Factor® RioVida® Tri-Factor® Formula
- Educates, enhances, and balances the immune system
- Features Transfer Factor E-XF™, NanoFactor, and antioxidant superfruits
- Includes a potent fusion of antioxidant juices, including açaí, pomegranate, blueberry, and elderberry
- Generates energy reserves with a composition of essential fatty acids, amino acids, trace minerals, and flavonoids

### 4Life Transfer Factor® RioVida Burst® Tri-Factor® Formula
- Educates, enhances, and balances the immune system
- Features same composition as RioVida, including Tri-Factor Formula and antioxidant-rich berries
- Is the first and only gel product to feature two-in-one benefits of 4Life Transfer Factor and nutrient-rich superfruits
- Can be carried and consumed virtually anywhere

For more information about 4Life, please contact:

*For additional copies of this newspaper, visit 4LifeTools.com or call 877–504–4640.

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sional before starting this or any other health or fitness program. If you are under the age of 18, pregnant, lactating, or have any other medical condition, please consult your physician before use. Discontinue use if any allergic reaction occurs.

KEEP PRODUCTS OUT OF THE REACH OF CHILDREN.